

# Virtual Brokerage Platform – tool for bioenergy promotion

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# What is Virtual Brokerage Platform?



- Free of charge marketing and networking platform for bioenergy producers and consumers

A screenshot of the bioBrokers.eu website. The page has a green header with the site name and navigation links. Below the header, there's a central navigation menu with icons for Biomass, Technology, Training, Consulting, Jobs, and Biofuels. To the right, there's a "LATEST OFFERS" section featuring a listing for "Straw and hay - stove" with a price of 200.00 EUR and location in Poland. Below this, there are sections for "NEWS", "FOR PRIVATE USERS", and "FOR THE CORPORATE USER", each with a "Create an account" button. At the bottom, there are logos for the Baltic Sea Region, the European Union, and Bioenergy Promotion, along with text indicating funding from the European Union.

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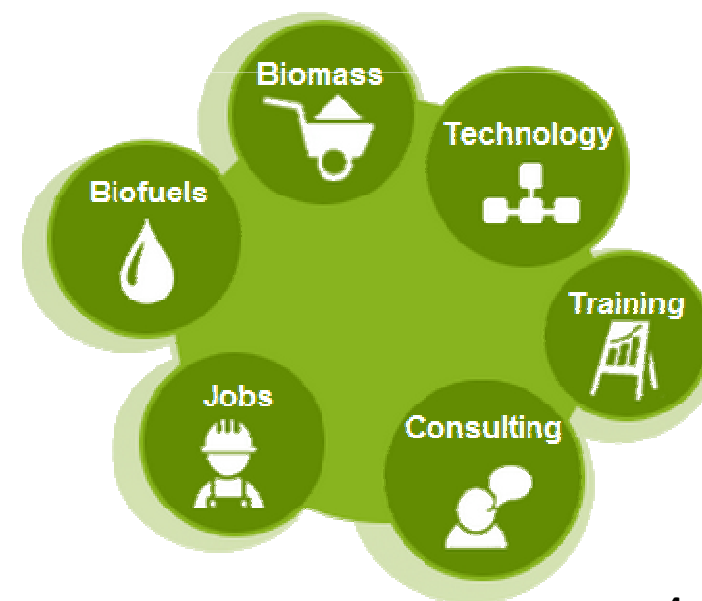
# Mission



Bring closer bioenergy actors from different countries and facilitate their communication and trade, thus creating a common and easy to operate regional bioenergy market.

## This will be achieved through:

- Elimination of language barriers
- Facilitation of communication
- Focusing on the Baltic Sea Region
- Covering the whole supply chain



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# Target groups



- Bioenergy producers – e.g. small to large scale farmers, biofuel producers etc.
- Bioenergy consumers – e.g. biogas plants, other plants, installation producers and users etc.
- Service providers – consultants, training companies
- Experts
- Brokers

# Functionalities



BioBrokers.eu • News • About BioBrokers • Privacy [Facebook](#) Mariusz [log out](#) • Profile • Language [English](#)

[Lubię to!](#) 6

## biobrokers

You are on Biobrokers.eu

**Biomass**

**Technology**


**Training**

**Consulting**

**Jobs**


**Biofuels**

### LATEST OFFERS



**Straw and hay - stove**

Hi, I have for sale balotach straw in 120x120 or in a small cube of this year's harvest. I also have a considerable quantity of first quality organic hay. More interested invite to permanent basis.

200.00 EUR  Poland / Gdańsk / Porębskiego 74/28

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### NEWS

[widze ze nie dziala](#) 16.08.2011  
test dziala ... [more >](#)

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[New Renewable Energy Project Launched In West Of Ireland](#)

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[Closing the 'Sustainability Gap'](#)

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[Global consultations on cassava as bio-fuel open](#)

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### FOR PRIVATE USERS

Create an account to view all the offers on the site.

[Create an account for the private user](#) ➤

### FOR THE CORPORATE USER

Create a company account to add offers on the site

[Create an account for the corporate user](#) ➤

### IMPORTANT LINKS

[bioenergypromotion.net](#)  
The website that will promote the sustainable use of bioenergy in the Baltic Sea Region.

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[bioenergyinternational.com](#)  
The global bioenergy magazine covering production and use of solid and liquids fuels.

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[aebiom.org](#)  
The European Biomass Association is a non profit Brussels based organisation.

# Functionalities



- Multiple language options

**Offer Details** [Offer on the map](#) [Photos](#) [Hide translation](#)

Show quote language  auto translation          



**Słoma i siano - piec**

Category: Kategorie oferty > Biomasa > przetworzone > pelety  
Type: Kup  
 Polska / Gdańsk / Porębskiego 74/28

Witam, posiadam na sprzedaż słomę w balotach 120x120 lub w małej kostce z tegorocznych zniw. Mam również spore ilości siana ekologicznego pierwszej jakości. Zainteresowanych większą ilością zapraszam do stałej współpracy.

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 Seller: kolasz.net  
Porębskiego 74/28  
Gdańsk  
tel. 123123123  
fax.

# Functionalities



- Geographic location
- Extensive filtering options

A screenshot of the BioBrokers.eu website. The page shows search results for "stoma" in Polish. The top navigation bar includes "BioBrokers.eu", "News", "About BioBrokers", "Privacy", and a Facebook link. The user "Mariusz" is logged out, and the language is set to "English". The search bar contains "stoma" and "in Polish". The left sidebar has a "FILTER RESULTS" section with checkboxes for "category" (Biomass, processed Pellet, Biofuels, bioethanol, Consulting, design services), "type" (Buy, Sell), "state" (Poland), and "distance" (200 - 500 km, &gt; 1000 km). The main content area shows a "Results list" and a "View on a map" option. The map displays a geographical view of Europe with red pins indicating search results in Glasgow, UK and Gdansk, Poland. The map includes navigation controls like a compass and zoom in/out buttons.

# Functionalities



- Individual contact book and mailing system
- Mobile application



# Promotion



## Critical mass

- Incite first users

### Fairs and conferences

- RENEXPO
- POLEKO
- Cooperation with other projects

### Network of dissemination

- Chambers of commerce
- Project Partners

### Direct contact with bioenergy users

- Contact point
- Database of bioenergy users
- Users of other platforms

### Other

- Newspapers
- Internet portals

Thank you for your attention!

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[www.Facebook.com/biobrokers](http://www.Facebook.com/biobrokers)