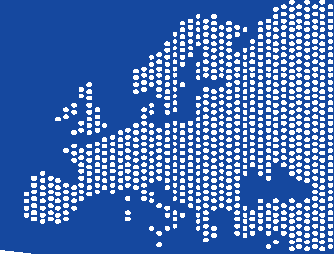


# EU Strategy for the Baltic Sea Region and Agriculture

Kadri Uustal  
DG Regional Policy

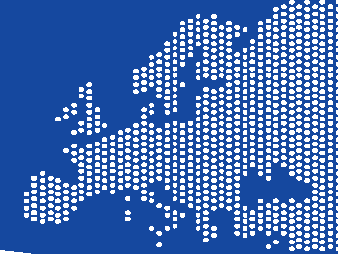


# **EUSBSR**

**Adopted in 2009**

**Aims to make the Baltic Sea region...**

- .. an environmentally sustainable place**
- .. a prosperous place**
- .. an accessible and attractive place**
- .. a safe and secure place**



# **EUSBSR**

**Delivered by many stakeholders:**

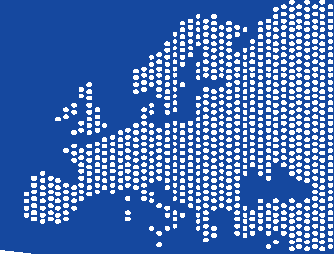
**National Contact Points**

**Priority area co-ordinators**

**Flagship project leaders**

**Horizontal action leaders**

**The European Commission facilitates**



## Commission's report (June 2011)

### Achievements:

Many new projects have been developed and funded (f ex Baltic Deal)

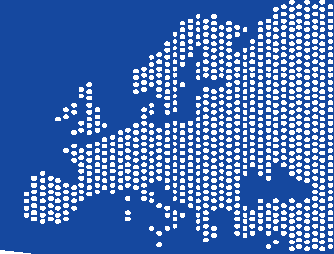
Increased visibility, expanded networks, and clearer direct links to national and European policy making, clustering of projects

Development of new inclusive networks, and increased cooperation and a better division of labour for existing networks

Better policy development and alignment, along with a more efficient implementation of existing approaches

Alignment of funding

Co-operation with non-EU member states



## ... lessons learned

Maintaining political momentum

Commitment

Targets and evaluation

Communication and ownership

Cross-cutting links

Policy development

Further alignment of funding and technical  
assistance



## ... and recommendations

Reinforce the integrated nature of the Strategy through closer alignment with the themes and flagships of Europe 2020

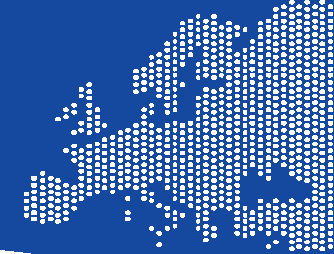
Assure the European nature of the Strategy through regular discussions of the Strategy at policy Councils

Prioritise work on establishing targets to make the Strategy more focused and more concrete as regards to its main aims

Maximise efforts to align Cohesion Policy and other funding sources in the Region with the objectives of the Strategy

Strengthen implementation structures (especially Priority Area Coordinators and their steering groups) both financially and in terms of staff. Structures need to be thoroughly embedded in ministries and/or other relevant bodies

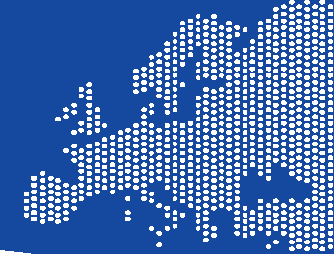
Develop a "Communication initiative" to ensure broader participation in the Strategy, as well as understanding of its achievements



## **How is the agricultural sector contributing to the realisation of the EU Strategy on the Baltic Sea region?**

**Through two main objectives of the Strategy:  
an environmentally sustainable place  
a prosperous place**

**By carrying out projects, actions, policies, financial instruments...**



The EU Rural Development policy now and 2014+

The EU Cohesion Policy now and 2014+

Access to financing

Alignment of funding

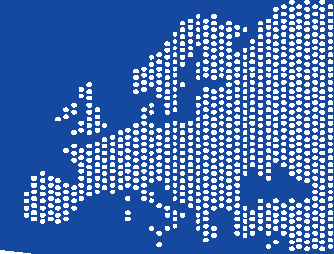
Joint policy-making?

Links to other policies?

Communication and networking?

Clarity of objectives and targets?

What are the barriers to cooperation?



Thank you for your attention

